BUSINESS SCHOOL



ROYAL HOLLOWAY UNIVERSITY OF LONDON

Undergraduate Studies

Welcome



At Royal Holloway Business School, we help students build the skills and confidence to succeed in today's business world. Our courses combine responsible leadership, digital innovation and entrepreneurial thinking, preparing graduates to make a positive impact in their careers.

Our students learn to work collaboratively, use technology creatively and make informed decisions through data analysis; with a supportive learning environment and a forward-thinking education, graduates are well equipped to adapt, lead and thrive in a fast-changing global business landscape.

Professor Tom Wainwright
Head of Royal Holloway Business School



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Connect with us

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rhulbusinessandmanagement

Our courses are accredited by the Association to Advance Collegiate Schools of Business (AACSB), which recognises institutions that have demonstrated a focus on excellence in all areas of higher education - preparing our students to succeed in their career.

Business and Management at Royal Holloway

We're passionate about our internationally excellent and world-leading research, which we use to inform and shape our teaching – taking you to the cutting edge of contemporary theory and practice. You'll learn through a combination of real-world experience and academic expertise - and you can choose from a range of academically stimulating two, three or four-year undergraduate programmes.

We offer courses across the whole spectrum of business and management; from Marketing to Accounting, Entrepreneurship to Human Resource Management. All of our courses have a Year in Business (excluding our Accelerated Degree in Business & Management, where industry immersion is integrated), allowing you to enrich your studies by spending a year out in the real world of business.

We also have a friendly and diverse school community, encouraging you to network with fellow students from all around the world. Students have joined us from over 80 countries, and our academics also hail from across the globe, ensuring our teaching has a truly international outlook.



International cohort



"I became employable, I became confident, I gained skills that I would not have gained if I didn't do the placement as part of my degree. I realised I had a passion for HR and was able to pursue this in the final year of my degree and now my career."

Farah
BSc Management with International Business and Year in Business

Choosing your degree

All of our degree courses follow the same logic* of giving you a solid foundation to your studies in your first year, followed by further opportunity to find your specialism in your subsequent years. By your final year, along with your mandatory modules you'll have freedom to choose optional modules to suit your own individual passions and interests.

If you choose one of our Year in Business courses, you'll have the opportunity to spend your third year out on placement, before returning in your fourth year to complete your degree. Within the School we have a dedicated office – **'The Placements Place'** – which is set up to help you secure a placement and support you whilst you are out on your placement year.

*Please note that the Accelerated Degree follows its own unique structure.



For details of current module options, and our entry requirements, please see our website.

DEGREES	Degree code	Year in Business code
BSc Business and Management (Accelerated degree)	N202	-
BSc Accounting and Finance	NN34	NN43
BSc Business and Management	N200	N201
BSc Management with Accounting	N2N4	NN24
BSc Management with Digital Innovation and Analytics	N2G5	NI12
BSc Management with Entrepreneurship	NN23	N190
BSc Management with Human Resources	N2N6	NN16
BSc Management with International Business	N2N1	NN21
BSc Management with Marketing	N2N5	NN25
BSc Marketing	N500	N501
LLB Law with Business (Year in Industry)**	M1N1	M1N2
JOINT DEGREES		
BSc Economics & Management	LN12	LN21

** Degree under development

Business and Management (Accelerated Degree) in London

Not every student wants the same university experience. Our accelerated degree offers an alternative route for students seeking a more intensive, career-focused approach.

Based at Royal Holloway's central London campus, this two-year programme delivers the same full honours degree as a traditional course while placing you in the heart of one of the world's leading business centres. You'll combine core business study with employability bootcamps, consultancy projects, company visits and networking opportunities, building valuable skills and industry connections along the way.

For students looking for a different university experience, the accelerated degree provides the opportunity to gain a respected qualification and launch your career sooner, while studying in the dynamic environment of London.



What's the right choice for you?

	Business & Management (Accelerated)	Business & Management
Duration	2 years	3 years
Location	Central London	Egham campus
Study experience	Fast-paced and intensive, with London-based learning and industry engagement	Traditional university experience with more time to explore university life
Costs	Higher yearly fees but lower overall study costs due to shorter duration	Lower yearly fees but higher overall study costs across three years
Ideal for	Students with a clearer idea of their career path. These students will graduate sooner, enjoy an intensive academic experience and are excited by studying in London	Students looking for a traditional campus experience, greater flexibility and the option to spend a year in industry



Marketors' Mentoring Programme

WORSHIPFUL COMPANY of MARKETORS

The Marketors' Mentoring Programme gives you the opportunity to learn directly from experienced marketing professionals through one-to-one and group mentoring. Delivered in partnership with the Worshipful Company of Marketors, the programme helps you explore marketing career paths, build your professional network, and develop the skills and confidence needed to succeed in the industry.



"We are committed to our students at Royal Holloway acquiring the skills they need to give them choice and opportunity now and into the future. This mentoring scheme is a wonderful example of this idea in action"

Professor Julie Sanders
Vice-Chancellor and Principal Royal Holloway, University of London

Beyond the classroom

At Royal Holloway Business School, you'll have opportunities to develop practical skills, industry knowledge and professional networks alongside your degree. Supported by our academic staff and external partners, these student-led initiatives and experiential learning programmes allow you to apply what you learn in the classroom to real-world challenges, helping you build confidence, enhance your employability and stand out to future employers.

Bloomberg Lunch Club

The Bloomberg Lunch Club gives students hands-on experience using the Bloomberg Terminal, one of the most widely used platforms in global finance. Through a series of interactive sessions led by academics, you'll explore financial markets, analyse real-time data and develop practical skills in investment research and market analysis.

Prune Hill Capital

Prune Hill Capital is Royal Holloway's student-led, non-profit investment fund, designed to bridge the gap between academic theory and real-world investing. Working within a professionally governed structure and using real capital, you'll research investment opportunities, pitch ideas and help manage a live portfolio while developing skills in financial analysis, portfolio management and risk assessment.

Heathrow NextGen Lab

Heathrow NextGen Lab offers students the opportunity to work on real business and sustainability challenges connected to one of the world's busiest airports. By tackling genuine organisational challenges, students gain valuable consultancy-style experience, strengthen their problem-solving abilities and build skills highly valued by employers.



Student life

Student Ambassador Scheme

Our Student Ambassador Scheme offers you the opportunity to get more involved in the activities of the School.

Represent us at Open Days and other important events, whilst gaining transferable skills and experience which can increase your employability on graduation. As well as these benefits, the scheme also allows you to make strong friendships with fellow ambassadors and also have fun whilst you're working.

DIA Initiative

Inside the scheme you also have the chance to join the Diversity, Inclusion and Acceptance group.

This group organises activity to increase inclusion, celebrating diversity of thought, value and talent across all humanity, including working on EDI principles. As part of this group, you will have the opportunity to decide which projects to concentrate on, allowing you to see real impact working on a cause that matters to you, while gaining great career skills.



"I just got stuck in at universities. I joined societies, went to events, talked to people, and became a student Ambassador. I also joined the entrepreneurship committee and got a part-time job here on campus working in the Sports Centre. You meet one person, and it leads to another opportunity - it becomes a really good cycle."

Sarah
BSc Business and Management



Your future career

Upon graduating, you'll leave with skills, knowledge and an AACSB accredited degree that not only makes you more attractive to employers in a broad spectrum of careers, but prepare you for further advanced study. We work in partnership with the Careers and Employability Service to enhance your employability and prepare you for the choices ahead. One-to-one careers coaching sessions are available to assist you in developing your career strategy, whilst CV review services are also available, allowing you to gain the upper hand in the job market.

Here are some companies where our graduates have found employment:

- Amazon
- BMW
- Civil Service
- Cooper Parry
- Deloitte
- eBay
- Enterprise Mobility
- Ferrero
- Harrods
- Hilton
- KPMG
- L'Oreal
- Network Rail
- NHS
- PwC
- Ralph Lauren



"There's a wide variety of modules that touch on all aspects of business, from financial to marketing, down to understanding the reasons behind consumption and understanding consumers. These gave me the opportunity to focus on what I enjoyed the most in the business sphere and ultimately led me towards pursuing a career in consulting."

Owen
BSc Business and Management

All undergraduate degrees available with a Year in Business

This brochure was produced in October 2026 and all information was correct at that time. Please make sure you check our website or contact us directly for the very latest information if you are considering an application.



ROYAL HOLLOWAY, UNIVERSITY OF LONDON

- Learn from world-leading experts
- Highly ranked for student satisfaction
- Beautiful campus in a safe location
- Vibrant and active community
- Award-winning careers service

Visit us to find out more

Our Open Days are a great way to get a feel for life at Royal Holloway. Look around the campus, meet our students and staff, and find out more about studying and living here.

Find out more and register to attend at **royalholloway.ac.uk/opendays**

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