



## Message Heard Placements

# Internship Proposal

## About Us

### **Message Heard**

#### *Podcasts with Purpose*

Whether it's creating our own investigative shows such as Finding Natasha, winning the True Crime BPA for our show The Catch, or working with charities and media companies to create shows like the ARIA nominated Power Lines, Message Heard always creates shows with purpose.

Our podcasts tell the stories that others miss, they are driven by powerful characters with complex motivations.

Podcasts are a powerfully intimate way to tell stories. We take that responsibility seriously.

We develop, produce and grow our own successful podcasts... such as Conflicted, with over 1 million listens in 2024 alone, partner with some of the biggest media companies in the world, being the first independent UK production company to have a Spotify commission.. and work with brands to help them do the same. Including the likes of... House of Commons, Red Bull, British Council and many more.

Everyone has a story to tell — but how do you tell it in a way that really resonates? We keep audiences at the centre of everything we do, focus on audio quality and champion creative storytelling.



## Placement Descriptions

### Researcher - True Crime Reports (Al Jazeera)

**Submission Deadline**

January 31st 2025

**Start Date**

w/c 3rd March 2025

**Length of Contract**

3 - 6 months

**Location**

Remote or Hybrid (London office, Chancery Lane)

Hybrid would cater for 1 or 2 days per week (not mandatory unless required for a work related task)

**Responsibilities**

- Contributing to ideation for particular themes, stories and episodes
- Putting together research documents including, but not limited to:
  - Timeline of events
  - Character List
  - Contributors List
  - Key sources, moments & scenes
  - Overarching themes,
  - Context (historical, economic, geographic etc)
  - References (Photos etc.)
- Outreach to experts — sometimes to gather information and sometimes to chat with them about a potential contribution
- Archival materials research.

Submit Cover letter and CV to [contact@messageheard.com](mailto:contact@messageheard.com)



## Ethical True Crime (Multiple Projects)

### Submission Deadline

January 31st 2025

### Start Date

w/c 3rd March 2025

### Length of Contract

6 months

### Location

Remote or Hybrid (London office, Chancery Lane)

Hybrid would cater for 1 or 2 days per week (not mandatory unless required for a work related task)

### Responsibilities

- Working closely with the development team
- Contributing to ideation for particular themes, stories and episodes
- Putting together research documents including, but not limited to:
  - Timeline of events
  - Character List
  - Contributors List
  - Key sources, moments & scenes
  - Overarching themes,
  - Context (historical, economic, geographic etc)
  - References (Photos etc.)
- Outreach to experts — sometimes to gather information and sometimes to chat with them about a potential contribution
- Archival materials research.

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# Marketing Support

**Submission Deadline**

January 31st 2025

**Start Date**

w/c 3rd March 2025

**Length of Contract**

3 - 6 months

**Location**

Remote or Hybrid (London office, Chancery Lane)

Hybrid would cater for 1 or 2 days per week (not mandatory unless required for a work related task)

**Responsibilities**

Be hands-on in an established yet growing production company, conceptualising and executing integrated marketing strategies that have a direct effect on the success of the company. Whilst having access and working with some of the biggest national and international brands and projects.

With responsibilities such as:

- SEO Support
- Content Marketing
- Customer Journey
- Reporting and Analytics
- Performance Marketing

Submit Cover letter and CV to [contact@messageheard.com](mailto:contact@messageheard.com)